



## PRIVACY POLICY

# Privacy Policy

**Last Updated:** 1/10/2026

**Effective Date:** 10/23/2025

## 1. Introduction

This Privacy Policy describes how **Fractum Metals** ("Company," "we," "us," or "our") collects, uses, stores, and discloses information obtained from users ("you") who access our website <https://www.fractummetals.com>, communicate with us, or otherwise interact with our services.

We are committed to protecting your privacy and handling your information in a transparent and secure manner, in accordance with applicable United States federal and state privacy laws.

## 2. Information We Collect

### a. Information You Provide to Us

We may collect personal information that you voluntarily provide, including but not limited to:

- Full name
- Email address
- Phone number
- Business name
- Mailing or billing address
- Payment or transaction-related information
- Any other information you choose to provide through forms, emails, or communications



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### b. Information Collected Automatically

When you visit our website, we may automatically collect certain technical information, such as:

- IP address
- Browser type
- Device information
- Operating system
- Pages viewed and referring URLs
- Date and time of access

This information is collected using cookies, server logs, and similar technologies.

## 3. How We Use Your Information

We use the information we collect for legitimate business purposes, including:

- Providing and maintaining our services
- Responding to inquiries and communications
- Processing transactions and fulfilling contractual obligations
- Improving website functionality and user experience
- Preventing fraud and ensuring security
- Complying with legal, regulatory, and contractual requirements

We do **not** sell personal information.



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### 4. Legal Basis for Processing (U.S.)

Under U.S. law, we process personal information based on:

- Business necessity
- Contractual obligations
- Legal compliance
- Legitimate business interests

Where required by law, we will obtain consent before collecting or using certain information.

### 5. Information Sharing and Disclosure

We may share personal information only in the following circumstances:

- With service providers and contractors who perform services on our behalf
- When required by law, regulation, subpoena, or court order
- To protect our rights, property, or safety, or that of others
- In connection with a business transaction (e.g., merger, acquisition, asset sale)

We do **not** share personal information with third parties for marketing purposes without consent.



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### 6. Data Retention

We retain personal information only for as long as reasonably necessary to:

- Fulfill the purposes described in this Privacy Policy
- Comply with legal, accounting, or regulatory obligations
- Resolve disputes and enforce agreements

When information is no longer required, it is securely deleted or anonymized.

### 7. Cookies and Tracking Technologies

We may use cookies and similar technologies to:

- Operate and maintain our website
- Analyze website usage and performance
- Enhance user experience

You can control cookie settings through your browser preferences. Disabling cookies may affect website functionality.

### 8. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or destruction.

However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.



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### 9. Your Privacy Rights (U.S. Residents)

Depending on your state of residence, you may have the right to:

- Request access to personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your personal information
- Opt out of certain data uses (where applicable)
- Designate an authorized agent to make requests on your behalf

California residents may have additional rights under the **California Consumer Privacy Act (CCPA/CPRA)**.

Requests may be submitted by contacting us at [info@fractummetals.com](mailto:info@fractummetals.com).

### 10. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from minors.

### 11. Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.



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### 12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. Continued use of our services constitutes acceptance of the revised policy.

### 13. Contact Information

If you have any questions about this Privacy Policy or our data practices, please contact:

**Fractum Metals**

Email: [info@fractummetals.com](mailto:info@fractummetals.com)

Address: 17350 State Hwy 249, Ste 220 #32075, Houston, Texas 77064 US